

Biography of Ms Vanessa Cheung:

Vanessa is the Founder and CEO of a local social start-up, City's Treasure. It aims to preserve the uniqueness of local small shops and promote human warmth with a strong sense of neighbourhood in local communities via online storytelling and offline local tours and tour guide training activities.

Vanessa treasures stories and believes everyone could be our guide of a journey. She hopes to discover the local memories and stories in the districts and local small shops.

Currently, she is also the Strategic Planning and Sustainability Manager and Chief Smile Officer of AS Watson Industries, and a member of the local youth think tank — HKFYG Youth IDEAS and HKFYG Sustainable Development Committee.